

**“Prof. Dr Assen Zlatarov” UNIVERSITY
BURGAS**



International Conference

EDUCATION, SCIENCE, ECONOMICS AND TECHNOLOGIES

PROGRAMME

24th - 25th June, 2021
BURGAS

PROGRAMME

Четвъртък		Thursday
8.30 - 10.00	Секция 1,2, 3: Регистрация във Факултет по обществени науки	Section 1, 2, 3: Registration at the Faculty of Social Sciences
	Секция 4, 5, 6: Регистрация във Факултет по медицински науки	Section 4, 5, 6: Registration at the Faculty of Medical Sciences
10.30 - 13.00	Заседания по секции	Section Meetings
13.00 - 14.00	Кафе пауза / обяд	Coffee Time / Lunch
14.00 - 18.00	Заседания по секции	Section Meetings
19.00	Коктейл Ресторант "La vie" (хотел „Парк“)	Welcome Cocktail Restaurant "La vie" (Hotel Park)
Петък		Friday
10.00 - 13.00	Заседания по секции	Section Meetings
13.00 - 14.00	Кафе пауза / обяд	Coffee Time / Lunch
14.00 - 18.00	Заседания по секции	Section Meetings

SECTIONS:

Секция 1 Section 1	Мениджмънт, маркетинг, туризъм Икономика, финанси, счетоводство	Management, Marketing, Tourism Economics, Finance, Accountancy	Зала 220 ФОН Hall 220 FSS***
Секция 2 Section 2	Педагогика и качество на образованието	Pedagogy and Quality of Education	Зала 232 ФОН Hall 232 FSS***
Секция 3 Section 3	Хуманитарни и социални науки	Humanities and Social Sciences	Зала 232 ФОН Hall 232 FSS
Секция 4 Section 4	Здравни грижи	Health Care	Зала 323 ФМН Hall 323 FMS*
Секция 5 Section 5	Обществено здраве Медицина и фармация	Public Health Medicine and Pharmacy	Зала 323 ФМН Hall 323 FMS*
Секция 6 Section 6	Технически и природни науки	Technical and Natural Sciences	Зала 201 НК Hall 201 FNS**

*Hall 323 FMS - **University campus, Building of the Faculty of Medical Sciences**

Hall 201 FNS - **University campus, Building of the Faculty of Natural Sciences

***Hall 220, 221, 232 FSS - **Building of the Faculty of Social Sciences**

Секция / Section 1

**Мениджмънт, маркетинг, туризъм,
икономика, финанси, счетоводство**

**Management, Marketing, Tourism,
Economics, Finance, Accountancy**

Четвъртък / Thursday

24.06.2021

Зала 220 ФОН / Hall 220 FSS

Председател / Chairman: *Assoc. Prof. Dr. Zlatina Karadzhova*

Регламент / Time regulations: *Представяне на докладите / Paper presentation – 10 min*
Дискусия и въпроси / Discussion and questions – 5 min

10.30 – 18.00

Презентации / Paper presentation

1. **STATISTICAL SURVEY PLAN ANALYZING THE POSSIBILITY OF INCREASING THE SUPPLY CHAINS COMPETITIVENESS OF BULGARIAN ENTERPRISES**
Rusen Gigov, Ivan Dimitrov
2. **EXPLORING THE LEVEL OF UNDERSTANDING ABOUT THE NATURE OF BLOCKCHAIN TECHNOLOGY IN THE SOUTHEAST ADMINISTRATIVE REGION IN BULGARIA**
Rusen Gigov
3. **ANALYSIS OF REVENUES AND EXPENDITURES IN THE ENDOCRINOLOGY DEPARTMENTS OF THE UNIVERSITY AND REGIONAL MULTIPROFILE HOSPITALS FOR ACTIVE TREATMENT**
Rumyana Yaneva, Andrey Kehayov
4. **METHODS FOR RESEARCH OF THE POSSIBILITIES FOR APPLICATION OF THE DROP-SHIPPING MODEL IN THE BULGARIAN SMALL AND MEDIUM ENTERPRISES**
Nadezhda Koprinkova - Noncheva, Ivan Dimitrov
5. **GOOD FOREIGN PRACTICES INSTRUCTING THE APPLICATION OF THE DROP-SHIPPING MODEL IN BULGARIA**
Nadezhda Koprinkova - Noncheva, Ivan Dimitrov
6. **ANALYSIS OF THE IMPACT OF PUBLIC OPINION ON THE ENERGY POLICY OF THE REPUBLIC OF BULGARIA AND THE REPUBLIC OF KAZAKHSTAN**
Olga Vikhristyuk, Ivan Dimitrov
7. **ANALYSIS OF NEW EU ENERGY SECURITY MECHANISMS AND THEIR APPLICATION IN THE REPUBLIC OF BULGARIA**
Olga Vikhristyuk, Ivan Dimitrov
8. **BIBLIOMETRIC ANALYSIS OF THE MASTER THESES FROM 2015 TO 2020 WRITTEN ON THE SUSTAINABLE TOURISM**
Belma Suna, Eylem Yilmaz, İbrahim Girtlioglu
9. **THE TOURISM BUZINESS AFTER THE KOVID 19 PANDEMIC – THE CRISIS AS AN OPPORTUNITY**
Zlatina Karadzhova
10. **THE DIOCESE OF SOZOPOL DURING THE OTTOMAN AGE**
Zahariy Dechev
11. **SAINT ZOSIMA OF SOZOPOL CHURCH OF BULGARIAN NATIONAL REVIVAL IN THE TOWN OF SOZOPOL**
Zahariy Dechev
12. **INFORMATION AND COMMUNICATION TECHNOLOGIES FOR SPA AND WELLNESS**
Angelina Kirkova-Bogdanova

13. **CREATING COMPETITIVE ADVANTAGE BY INTEGRATING GREEN SUPPLY CHAIN MANAGEMENT AND GREEN MARKETING**
Teodora Todorova
14. **METHODOLOGY FOR EVALUATION OF LOGISTICS ACTIVITIES IN SMEs**
Emanuila Antonova
15. **VALIDATION AND VERIFICATION OF THE METHODS FOR EVALUATION OF LOGISTICS ACTIVITIES OF SMEs. MODELS FOR MEASURING THE UNCERTAINTY OF THE EVALUATION RESULTS**
Emanuila Antonova

Постери / poster session

- **REGISTRATION-FINANCIAL CO-OPERATION OF BUSINESS SUBJECTS IN THE CONDITION OF SOCIAL-BEHAVIOUR LIMITATION**
Tetyana Calinescu
- **STRATEGIES FOR DEALING WITH STRESSFUL SITUATIONS AMONG N. MACEDONIAN ACCOUNTANTS CAUSED BY COVID-19**
Blagica Koleva, Mila Mitreva
- **STRATEGIES AND TECHNIQUES FOR TEACHING ACCOUNTING TO NON-ACCOUNTING MAJORS**
Velika Bineva
- **SUMMARIZED ASSESSMENT OF THE COMPETITIVENESS OF YUZHEN TSEN-TRALEN REGION: AN APPLICATION OF THE REGIONAL COMPETITIVENESS IN-DEX**
Eduard Marinov
- **EARLY EFFECTS OF COVID ON THE CONSOLIDATED GOVERNMENT BUDGET**
Nikolay Atanasov
- **PREVENTING AND DETECTING FRAUDS BY THE INTERNAL AUDITORS AND MANAGEMENT OF THE ORGANIZATIONS OF PUBLIC SECTOR**
Presiyan Vasilev
- **INTERNAL FACTORS DETERMINING THE VALUES OF THE DEBT OF SMEs IN BULGARIA**
Galya Taseva
- **THEORETICAL ASPECTS OF LOGISTIC OUTSOURCING**
Adile Dimitrova
- **THE INTERNET, OR THE MOST APPLICABLE MEDIA FOR DIRECT MARKETING NOWADAYS**
Michaela Mihaylova
- **DIRECT MARKETING APPROACHES IN INTERNET. CHALLENGES FOR PERSONALISATION, LOYALTY PROGRAMS AND LONG-TERM RELATIONSHIPS**
Michaela Mihaylova
- **SUSTAINABILITY OF ORGANIZATIONS IN THE ENERGY SECTOR THROUGH RISK ADAPTABILITY**
Petya Biolcheva
- **PERSUASION AND CONVICTION IN COMMUNICATIVE AND ADVERTISING IMPACT – EXTENDED MODEL OF PERSUASIVE INFLUENCE**
Lyubomira Spasova
- **IMPROVING THE ADVERTISING INFLUENCE OF MOBILE OPERATORS AMONG YOUTH AUDIENCES**
Lyubomira Spasova
- **STRUCTURING THE SHARED ECONOMY AND THE PARTICIPATION OF TOURISM IN IT**
Elena Ilieva
- **THE MARKETING CONSORTIUM AS A MODERN ALTERNATIVE FOR A SUCCESSFUL HOTEL BUSINESS**
Elena Ilieva
- **CITIZENS' SATISFACTION AND ATTITUDES TOWARDS THE ADMINISTRATIVE SERVICES PROVIDED TO THEM BY THE MUNICIPALITIES (USING AS AN EXAMPLE THE MUNICIPALITY OF KARDZHALI)**
Hasan Azis

- **METHOD OF DEFINING THE OVERALL NECESSITY OF HUMAN RESOURCE MANAGEMENT PROCESSES IMPROVEMENT**
Petko Yangyozov
- **METHOD OF DEFINING THE NECESSITY OF HUMAN RESOURCE MANAGEMENT SUB-PROCESSES IMPROVEMENT**
Petko Yangyozov
- **MARKETING STUDENTS SATISFACTION ANALYSIS FROM THE ELECTIVE CLASS SERVICE MARKETING AT THE UNIVERSITY “PROF. D-R. ASSEN ZLATAROV” – BURGAS**
Radina Ruseva
- **RESTRUCTURING OF THE EXTERNAL MARKETING ENVIRONMENT OF THE ENTERPRISE THROUGH THE GE / MCKINSEY METHOD**
Svetla Atanasova
- **PRINCIPLES FOR INTENSIFICATION OF THE INTERNAL MARKETING ENVIRONMENT OF THE ENTERPRISE THROUGH THE SHELL / DPM MODEL**
Svetla Atanasova
- **MEASURES TO MOTIVATE HUMAN RESOURCES DURING THE CRISIS CAUSED BY COVID-19**
Albena Yanakieva
- **SOCIO-ECONOMIC CONSEQUENCES OF COVID-19 PANDEMIC IN EU-27**
Ventsislava Nikolova-Minkova
- **TRENDS IN GLOBAL ADVERTISING SPEND FOR 2012-2022. INFLUENCE OF COVID-19**
Ventsislava Nikolova-Minkova
- **THE NATURE OF THE BIG DATA ECOSYSTEM FOR THE ANALYSIS AND DESIGN OF COMPANY DEVELOPMENT WITHIN INDUSTRY 4.0**
Sabrina Kalinkova
- **BULGARIA'S REGIONAL DEVELOPMENT AND COHESION PROCESSES THROUGH EUROPEAN INTEGRATION**
Kamen Petrov
- **METHODOLOGICAL ASPECTS OF THE BLACK SEA CUISINE'S RECONFIGURATION, DEVELOPMENT AND PROMOTION**
Vladimir Bakanov, Katya Ilieva, Zhelyazko Atanasov

Секция / Section 2

Педагогика и качество на образованието

Pedagogy and Quality of Education

Четвъртък / Thursday

24.06.2019

Зала 232 ФОН / Hall 232 FSS

Председател / Chairman: *Assoc. Prof. Dr. Nikolay Atanasov*

Регламент / Time regulations: *Представяне на докладите / Paper presentation – 10 min*
Дискусия и въпроси / Discussion and questions – 5 min

10:30 – 18:00

16.00 – 17.00 *Майсторски клас: "Изработване на талисман в традиционната беларуска национална култура под формата на кукла - мотанка" / Workshop "Making a talisman in the traditional Belarusian national culture in the form of a doll - motanka*

Презентации / Paper presentation

1. **ORGANIZATIONS OF THE ARTISTIC AND AESTHETIC ORIENTATION OF TRANSNISTRIA IN THE SOCIO-CULTURAL SPACE OF THE REGION**
Nicolai Dimcenco
2. **ANALYSIS OF QUESTIONNAIRE FOR DETERMINATION OF THE PRESENCE OF AGGRESSIVENESS AND THE MAIN REASONS FOR ITS APPEARANCE IN CHILDREN OF PRIMARY SCHOOL AGE**
Vesela Ivanova Bozhkova
3. **INTERACTIVE METHODS OF NATIVE LANGUAGE EDUCATION IN PRIMARY SCHOOL**
Dalia Al-Khalil
4. **GENERAL INTERACTIVE METHODS OF TEACHING BULGARIAN LANGUAGE LIKE A NATIVE AND LITERATURE IN PRIMARY SCHOOL**
Dalia Al-Khalil
5. **DEVELOPING OF SPEED-POWER OPTIONS IN CHILDREN FROM PRIMARY SCHOOL AGE**
Dechko Ignatov
6. **THE ASSOCIATIVE EXPERIMENT AS A METHOD FOR ASSESSING LANGUAGE COMPETENCE IN PRE-SCHOOL AGE**
Penka Valcheva
7. **CREATIVE TECHNIQUES IN PROJECT-BASED LEARNING**
Nadezhda Kaloyanova

Постери / poster session

- **INFLUENCE OF ONLINE TRAINING ON DESIGN AND RESEARCH ACTIVITY**
Marina Dimitrova
- **TECHNIQUES FOR NEUTRALIZATION OF DEVIANT BEHAVIOR**
Maria Dishkova
- **CLINICAL SOCIAL WORK IN CONDITIONS OF A PANDEMIC**
Bilyana Velikova-Tsonkova, Maria Dishkova

- **MEDICAL EDUCATION DURING A COVID-19 PANDEMIC – CHALLENGES AND PERSPECTIVES FOR ACADEMIC STAFF**
Miglena Tarnovska, Romyana Stoyanova, Rositsa Dimova
- **TYPES OF DISTANCE LEARNING**
Tereza Stefanova
- **OPPORTUNITIES AND RISKS IN THE FOREIGN LANGUAGE INTERACTION TEACHER – MEDICAL STUDENT IN THE CONDITIONS OF COVID-19**
Teodora Valova, Boyka Petkova
- **FORMATION OF COMMUNICATIVE COMPETENCE IN FOREIGN MEDICAL STUDENTS BY WORKING WITH AUTHENTIC TEXT**
Teodora Valova, Boyka Petkova
- **THE DIAGNOSIS OF FAMILY PROBLEMS IN THE ACTIVITIES OF THE SOCIAL PEDAGOGUE**
Elena Dicheva
- **THE FAMILY PROBLEMS AS A PRIORITY OF PRACTICAL ACTIVITY OF A SOCIAL PEDAGOGUE**
Elena Dicheva
- **FOR SOME ASPECTS OF EXTRACURRICULAR ACTIVITIES IN A VIRTUAL ENVIRONMENT IN THE BULGARIAN SCHOOLS ABROAD**
Iliana Ilieva-Dabova
- **PECULIARITIES OF THE PROJECT ACTIVITY IN GEOGRAPHY AND ECONOMICS IN BULGARIAN SCHOOLS ABROAD**
Iliana Ilieva-Dabova
- **TYPES OF BILINGUAL EDUCATION**
Irina Mitarcheva
- **POVERTY AND SOCIAL INEQUALITIES AS FACTORS FOR DEVELOPMENT OF DEVIATIONS IN CHILD BEHAVIOR**
Daniela Racheva
- **EDUCATING FUTURE LISTENERS THROUGH PERCEPTION OF MUSIC IN PRIMARY SCHOOL AGE**
Smilena Smilkova
- **METHODS OF HEALTH CARE TRAINING IN A VIRTUAL ENVIRONMENT**
Tsveta Hristova, Ivanichka Serbezova
- **THE ATTITUDES OF FUTURE TEACHERS TOWARDS THE PROFESSIONAL ROLES OF THE TEACHER IN MONTESSORI ENVIRONMENT**
Tinka Ivanova
- **ADAPTED APPROACH TO IMPLEMENTING MINDMAPS IN NATURAL SCIENCE TRAINING BASED ON SYNTHESIS WITH PRINCIPLES IN NATURE**
Boryana Todorova

Секция / Section 3

Хуманитарни и социални науки

Humanities and Social Sciences

Четвъртък / Thursday

24.06.2019

Зала 232 ФОН / Hall 232 FSS

Председател / Chairman: *Assoc. Prof. Dr. Nikolay Atanasov*

Регламент / Time regulations: *Представяне на докладите / Paper presentation – 10 min*

Дискусия и въпроси / Discussion and questions – 5 min

10:30 – 18:00

Презентации / Paper presentation

1. **SOCIAL, EMOTIONAL AND INTERCULTURAL COMPETENCIES IN SOCIAL WORK**
Zhaneta Tsoneva
2. **THE PRINCIPLE OF EQUAL TREATMENT IN THE JURISDICTION OF THE COURT OF JUSTICE OF THE EUROPEAN UNION**
Aleksandra Valcheva
3. **PLACE AND ROLE OF TOBACCO ON BULGARIAN LANDS DURING 17TH-19TH CENTURY: MAIN HIGHLIGHTS**
Valentin Kitanov

Постери / poster session

- **WILSON'S PRINCIPLES SOCIETY**
A Baran Dural, Emine Akgün
- **DEVELOPMENT OF THE POLITICAL THEATER IN THE OTTOMAN STATE: POLITICAL DISCOURSE IN THE TRADITIONAL IMPROVISED THEATRE**
A. Baran Dural
- **GLOBAL PROBLEM, NATIONAL SOLUTION: HEALTH**
Osman Sümer, Egnar Özdikililer
- **CHALLENGES LYING AHEAD OF STRATEGIC GOVERNANCE OF HIGHER EDUCATION IN BULGARIA IN THE NEW DECADE**
(STRATEGY FOR DEVELOPMENT OF HIGHER EDUCATION OF THE REPUBLIC OF BULGARIA 2021-2030)
Iskra Mileva
- **ABOUT RELIABILITY OF INFORMATION AND DIGITAL PERSONALITY – PROBLEMS OF DIGITALIZATION AND MANAGEMENT**
Nikolay Atanasov
- **KING BORIS III – SAVIOR OR EXECUTIONER OF THE JEWS IN KINGDOM BULGARIA AND THE TEMPORARILY ADMINISTERED TERRITORIES DURING WORLD WAR II: HISTORICAL AND PSYCHOLOGICAL NOTES**
Andrey Popatanasov
- **THE PRAXEOLOGICAL CONCEPT AND THE EFFECTIVENESS OF DIFFERENT ECONOMIC MODELS IN THE SOCIO-ECONOMIC THEORY OF LUDWIG VON MISES**
Nikolay Alexandrov
- **EMOTIONAL INTELLIGENCE - KEY TO SUCCESS AND A POWERFUL WEAPON IN THE MANIPULATOR'S HANDS**
Elitsa Ntountoulaki, Radina Mavrodieva, Angel Tenev, Kristina Kilova

- **SOCIO-ECONOMIC CONSEQUENCES OF THE COVID-19 PANDEMIC**
Veselina Ivanova
- **THE FUNCTIONAL COMMUNITIES IN THE SOCIETY**
Veselina Ilieva
- **RISK AND RISK BEHAVIOUR IN ECONOMY FROM THE PERSPECTIVE OF THE PSYCHOLOGIST**
Irena Levkova
- **ON “LAST” DISCOVERED IMPERIAL MOSAIC IN THE CONSTANTINOPLE HAGIA SOPHIA (PRELIMINARY REPORT)**
Alexander Stankov
- **ASSERTIVENESS OF SOCIAL WORKERS**
Siyana Kokova, Boryana Levterova
- **EMOTIONAL AND PHYSICAL CONDITION OF PEOPLE DIAGNOSED WITH CANCER**
Aneta Rasheva, Lilia Perusanova-Pavlova

Секция / Section 4

Здравни грижи

Health Care

Четвъртък / Thursday

24.06.2018

Зала 323 ФМН / Hall 323 University campus, Faculty of Medical Sciences

Председател / Chairman: *Assoc. Prof. Dr. Galina Terzieva*

Регламент / Time regulations: *Представяне на докладите / Paper presentation – 10 min*
Дискусия и въпроси / Discussion and questions – 5 min

10:30 – 18:00

Презентации / Paper presentation

1. **THE IMPACT OF MOBILE APPLICATIONS ON EATING BEHAVIOR DURING COVID-19**
Antonia Yaneva, Desislava Bakova, Kristina Kilova
2. **HEALTH RISKS ASSOCIATED WITH BODY MODIFICATIONS (TATTOOS AND PIERCING)**
Vasil Kotetarov, Maria Georgieva-Kotetarova, Desislava Bakova
3. **SOME DIGITAL HEALTH TRENDS WE WILL FOLLOW IN 2021**
Vladimir Gonchev
4. **DIGITAL HEALTH TECHNOLOGIES THAT WILL CHANGE THE FUTURE ACTIVITIES OF NURSES**
Vladimir Gonchev
5. **THE UNDERGRADUATE INTERNSHIP - FINAL STAGE OF THE PROFESSIONAL FORMATION OF NURSES AT THE MEDICAL UNIVERSITY - PLOVDIV. COMPARATIVE ANALYSIS - 2016 - 2021**
Daniela Taneva, Yordanka Tsokova, Angelina Kirkova
6. **STATUS AND TRENDS OF MEDICAL SPECIALISTS TRAINING IN BULGARIA**
Jeni Staykova, Maria Titopoulou
7. **STUDI OF THE DYNAMICS OF CONFLICTS IN HEALTH CARE**
Ivanka Stambolova
8. **RISK OF OSTEOPOROSIS AMONG WOMEN**
Katja Popova, Stanislava Stojanova, Radka Gencheva
9. **TELENURSING IN A PANDEMIC: A LOOK INTO THE PRESENT OR IN THE FUTURE**
Kristina Kilova, Diyana Yankova
10. **TELEREHABILITATION: THE FUTURE OF MEDICINE IN REHABILITATION?**
Kristina Kilova, Nadezhda Kutseva
11. **DISTANCE LEARNING CHALLENGES DURING COVID-19: A SURVEY STUDY IN MEDICAL UNIVERSITY OF PLOVDIV**
Maria Semerdjieva, Desislava Bakova
12. **POLICIES TO ADDRESS HEALTH CHALLENGES**
Milena Vladimirova, Jeni Staykova, Galinka Pavlova
13. **THE QUALITY OF CARE FOR CHILDREN WITH DISABILITIES AT EYES OF THEIR PARENTS IN THE DEINSTITUTIONALIZATION PROCESS**
Monika Obreykova
14. **THE ROLE ON THE NURSE IN THE PATRONAGE CARE AS AN INTEGRATED HEALTH AND SOCIAL SERVICE IN THE MUNICIPALITY OF BURGASN**
Petya Stefanova, Albena Andonova

15. **OCCUPATIONAL THERAPY TO HELP CANCER PATIENTS**
Sonya Nencheva
16. **NURSES STUDENTS FOR ONLINE TRAINING**
Sylvia Mladenova
17. **STUDY OF STUDENTS 'DESIRE FOR PARTICIPATION IN RESEARCH PROJECTS**
Deyana Todorova, Albena Andonova, Mima Nikolova, Silviya Kyuchukova
18. **THE ELECTRONIC TECHNOLOGY AS A MODERN FACTOR IN STUDENT EDUCATION**
Silviya Kyuchukova, Albena Andonova, Mima Nikolova, Encho Boychev, Manuel Tanev

Постери / Poster session

- **PREVENTION OF MEDICAL CARE INFECTIONS IN INTENSIVE TREATMENT OF BURN PATIENTS**
Anushka Dimitrova
- **THE READINESS OF YOUNG PEOPLE TO BE VACCINATED AGAINST COVID-19 AND THEIR LEVEL OF AWARENESS ABOUT THE COMPOSITION OF VACCINES, THEIR ACTION AND THEIR BENEFITS.**
Daniela Velichkova-Hadzhieva
- **THE PROFESSIONAL TRAINING OF STUDENTS MAJORING IN "NURSE" TO WORK WITH CHILDREN IN EARLY CHILDHOOD**
Daniela Velichkova-Hadzhieva
- **IDENTIFICATION AND CONTROL OF MAIN RISK FACTORS IN PATIENTS WITH ISCHEMIC HEART DISEASE**
Diana Ivanova
- **PAIN ASSESSMENT IN PATIENTS WITH ACUTE CORONARY SYNDROME. NURSING APPROACH TO CARE.**
Diana Ivanova
- **AWARENESS OF NURSES IN EDUCATIONAL INSTITUTIONS FOR EPILEPSY**
Dimitrina Blagoeva
- **LEADING PROBLEMS IN TEACHING INTENSIVE CARE STUDENTS**
Dimitrina Milikina, Kamelia Bogdanova, Galina Chaneva
- **OPINION OF EMPLOYEES IN SPECIAL MEDICAL CARE CENTERS ABOUT THE PRESENCE OF AGGRESSION BY CONSUMERS, THEIR RELATIVES OR CITIZENS WHO WITNESSED THE ACCIDENTS**
Izabela Oganesyan, Ivelina Dyankova
- **EARLY SKIN REACTIONS WHEN CONDUCTING RADIATION TREATMENT. NURSING PLANNING**
Kalina Katrandzhieva
- **RISK FACTORS AND HEALTH TRAINING FOR PATIENTS WITH CHRONIC ISCHEMIC HEART DISEASE - THE ROLE OF THE NURSE**
Marieta Todorova, Natalia Gospodinova, Dzheyhan Kodzha, Mariela Shengarova, Nevena Bozova
- **ANTIMICROBIAL ACTIVITY OF SOME LOCAL ANESTHETICS**
Mariya Dangova, Silvia Stamova, Nadya Agova, Ivelin Iliev, Svetlana Georgieva
- **APPROACHES FOR HYDRAZONE SYNTHESIS WITH POTENTIAL BIOLOGICAL ACTIVITY**
Nadya Agova, Ivelin Iliev, Silvia Stamova, Svetlana Georgieva
- **NITROFURAL – ADVANTAGES AND DISADVANTAGES**
Sonya Ivanova, Svetlana Georgieva, Iliyan Kolev
- **CHILDHOOD HEALTH INFORMATION AS A TOOL FOR HEART HEALTH PREVENTION**
Tanya Popova
- **THE NEED FOR HEALTH EDUCATION IN STUDENTS ABOUT THE BENEFITS OF HEALTHY NUTRITION AND THE PREVENTION OF HEART RISK**
Tanya Popova, Nadka Vasileva, Antoaneta Terzieva

Секция / Section 5

Обществено здраве; Медицина и фармация Public Health; Medicine and Pharmacy

Четвъртък / Thursday

24.06.2018

Зала 323 ФМН / Hall 323 University campus, Faculty of Medical Sciences

Председател / Chairman: Assoc. Prof. Dr. Galina Terzieva

Регламент / Time regulations: Представяне на докладите / Paper presentation – 10 min
Дискусия и въпроси / Discussion and questions – 5 min

10:30 – 18:00

Презентации / Paper presentation

1. **RISK COMMUNICATION IN PATIENTS WITH OVERWEIGHT AND OBESITY**
Mirela Hasanaj, Andrey Kehayov, Radka Goranova-Spasova
2. **ETHICAL ASPECTS OF PROFESSIONAL DUTY- STUDY IN HOSPITALS**
Andrey Kehayov, Radka Goranova-Spasova
3. **SPECIALIZED OUTPATIENT MEDICAL CARE (SOMC) IN THE FIGHT AGAINST THE COVID-19 PANDEMIC**
Galinka Pavlova, Ralitsa Zlatanova-Velikova
4. **HEALTH PROMOTIONAL METHODS AND MARKETING APPROACHES APPLIED BY GENERAL PRACTITIONER**
Emilian Radev, Radka Goranova - Spasova, Andrey Kehayov
5. **PROTECTION OF PERSONAL DATA IN THE CONDITIONS OF THE COVID PANDEMIC - 19**
Momchil Mavrov, Mariya Hristozova
6. **STRESS IN STUDENTS AND TRAINEES FROM DIFFERENT MEDICAL SPECIALTIES IN A CENTER FOR EMERGENCY MEDICAL CARE - ROUTINE AND CHALLENGE**
Petya Hristova, Albena Andonova, Deyana Todorova, Dimitar Mihaylov, Hristo Hristov, Magdalena Platikanova
7. **FACTORS DETERMINING THE CONSUMPTION OF PASTRY**
Petya Hristova, Krasimira Benkova, Magdalena Platikanova

Постери / Poster session

- **PREVENTION OF MEDICAL CARE INFECTIONS IN INTENSIVE TREATMENT OF BURN PATIENTS**
Anushka Dimitrova
- **THE READINESS OF YOUNG PEOPLE TO BE VACCINATED AGAINST COVID-19 AND THEIR LEVEL OF AWARENESS ABOUT THE COMPOSITION OF VACCINES, THEIR ACTION AND THEIR BENEFITS.**
Daniela Velichkova-Hadzhieva
- **THE PROFESSIONAL TRAINING OF STUDENTS MAJORING IN "NURSE" TO WORK WITH CHILDREN IN EARLY CHILDHOOD**
Daniela Velichkova-Hadzhieva
- **IDENTIFICATION AND CONTROL OF MAIN RISK FACTORS IN PATIENTS WITH ISCHEMIC HEART DISEASE**
Diana Ivanova
- **PAIN ASSESSMENT IN PATIENTS WITH ACUTE CORONARY SYNDROME. NURSING APPROACH TO CARE.**
Diana Ivanova
- **AWARENESS OF NURSES IN EDUCATIONAL INSTITUTIONS FOR EPILEPSY**
Dimitrina Blagoeva

- **LEADING PROBLEMS IN TEACHING INTENSIVE CARE STUDENTS**
Dimitrina Milikina, Kamelia Bogdanova, Galina Chaneva
- **OPINION OF EMPLOYEES IN SPECIAL MEDICAL CARE CENTERS ABOUT THE PRESENCE OF AGGRESSION BY CONSUMERS, THEIR RELATIVES OR CITIZENS WHO WITNESSED THE ACCIDENTS**
Izabela Oganessian, Ivelina Dyankova
- **EARLY SKIN REACTIONS WHEN CONDUCTING RADIATION TREATMENT. NURSING PLANNING**
Kalina Katrandzhieva
- **RISK FACTORS AND HEALTH TRAINING FOR PATIENTS WITH CHRONIC ISCHEMIC HEART DISEASE - THE ROLE OF THE NURSE**
Marieta Todorova, Natalia Gospodinova, Dzheylan Kodzha, Mariela Shengarova, Nevena Bozova
- **ANTIMICROBIAL ACTIVITY OF SOME LOCAL ANESTHETICS**
Mariya Dangova, Silvia Stamova, Nadya Agova, Ivelin Iliev, Svetlana Georgieva
- **APPROACHES FOR HYDRAZONE SYNTHESIS WITH POTENTIAL BIOLOGICAL ACTIVITY**
Nadya Agova, Ivelin Iliev, Silvia Stamova, Svetlana Georgieva
- **NITROFURAL – ADVANTAGES AND DISADVANTAGES**
Sonya Ivanova, Svetlana Georgieva, Iliyan Kolev
- **CHILDHOOD HEALTH INFORMATION AS A TOOL FOR HEART HEALTH PREVENTION**
Tanya Popova
- **THE NEED FOR HEALTH EDUCATION IN STUDENTS ABOUT THE BENEFITS OF HEALTHY NUTRITION AND THE PREVENTION OF HEART RISK**
Tanya Popova, Nadka Vasileva, Antoaneta Terzieva
- **ASPECTS OF HUMAN RESOURCES MANAGEMENT IN ORGANIZATIONS IN THE PHARMACEUTICAL SECTOR**
Galina Petrova
- **INVESTIGATION OF THE BEHAVIOUR OF MEDICAL SPECIALISTS FOR PRESCRIBING MEDICINES**
Zhivko Kolev, Galina Petrova
- **THE ELECTRONIC PRESCRIPTION - REGULATORY BASE CONCERNING THE PHARMACISTS**
Magdalena Pesheva, Anna Todorova, Ivo Kumanov, Mariya Ivanova
- **THE ROLE OF THE PHARMACIST IN PROVIDING EQUAL ACCESS TO HEALTH CARE FOR THE VISUALLY IMPAIRED**
Ivo Kumanov, Mariya Ivanova, Anna Todorova, Magdalena Pesheva
- **RARE COVID-19 ASSOCIATED COMPLICATIONS – CT IMAGING FINDINGS**
Magdalena Belyanova; Julia Dimova; Nevena Fileva; Martin Krupev; Dora Zlatareva
- **THE ELECTRONIC PRESCRIPTION - REGULATORY BASE CONCERNING THE PHARMACISTS**
Magdalena Pesheva, Anna Todorova, Ivo Kumanov, Mariya Ivanova
- **CLINICAL INTEGRITY OF MALE INFERTILITY IN THE CONTEXT OF THE DEMOGRAPHIC CRISIS**
Maria Dragomirova, Gabriela Karaboicheva, Kristiyana Gospodinova, Patrisia Ilieva, Fatme Yumer, Petia Tzvetkova
- **STRESS CAUSED BY ETHICAL DILEMMAS IN PHARMACEUTICAL SERVICES**
Mariya Ivanova, Anna Todorova, Lora Georgieva, Magdalena Pesheva
- **THE ROLE OF A PHARMACIST IN PERSONALIZED MEDICINE**
Mariya Ivanova, Anna Todorova, Lora Georgieva, Debora Sabotinova, Mariya Kaykiewa, Magdalena Pesheva
- **COMPARATIVE CHARACTERISTICS OF DUST EXTRACTION SYSTEMS, USED IN DENTAL LABORATORIES**
Radostina Vasileva, Miroslav Stoykov, Mario Milkov, Minko Milev
- **ROLE OF ZINC AND ASPECTS OF ITS APPLICATION AS A FOOD SUPPLEMENT**
Nadya Agova, Stanislava Georgieva, Maria Koleva, Momchil Lambev, Plamen Bekyaro
- **MULTIPLE SCLEROSIS - ETIOLOGY AND THERAPEUTIC APPROACHES**
Stanislava Geogieva, Maria Koleva
- **DEMOGRAPHIC CHARACTERISTICS OF A BULGARIAN COHORT OF PATIENTS WITH SPECIFIC LESION LOCALIZATION IN MULTIPLE SCLEROSIS**
Yavor Gramatikov, Nevena Fileva, Ivailo Tournev
- **JOB SATISFACTION AND TURNOVER INTENTION DURING COVID-19**
Rumyana Stoyanova

- **ATTITUDES OF STUDENTS IN "MANAGEMENT OF MEDICAL AND SOCIAL ACTIVITIES AND PUBLIC HEALTH" AT THE MEDICAL UNIVERSITY OF PLOVDIV, ON THE ROLE OF MEDICAL AND SOCIAL SERVICES IN THE STRUGGLE WITH ADDICTIONS IN BULGARIA**
Rumyana Stoyanova
- **INTEGRATING THE POSSIBILITIES OF TELEMEDICINE IN THE PARAMEDICS' PROFESSIONAL DUTIES AND OPERATIONAL ACTIVITY**
Stoyanka Petkova-Georgieva, Teodora Petrova
- **PROCESS MANAGEMENT MODELS INTEGRATION IN THE INTERNATIONAL MEDICAL TOURISM**
Teodora Petrova, Stoyanka Petkova-Georgieva
- **PROFESSIONAL COMMUNICATION NURSE-PHYSICIAN**
Boryana Levterova, Desislav Tomov, Yordanka Borukova
- **HEALTHCARE PROFESSIONALS' ATTITUDE AND LEVEL OF AWARENESS OF MEDICAL AROMATHERAPY PRACTICE**
Denitsa Grozdeva, Elena Ivanova
- **PROPOLIS IN API-PHYSIOTHERAPY**
Denitsa Grozdeva
- **THE CONTRIBUTION OF ANCIENT CIVILIZATIONS TO THE ORIGIN AND DEVELOPMENT OF THERAPEUTIC GYMNASTICS**
Donka Nikolova, Elena Kraycheva, Silvia Filkova
- **THE IMPACT OF REDUCED PHYSICAL ACTIVITY DURING A PANDEMIC**
Venetsia Pavlova, Ivo Karaivanov, Silvia Filkova, Donka Nikolova
- **PILOT MODEL FOR COMPLEX METHODOLOGY FOR PHYSICAL FITNESS DEVELOPMENT AND ASSESSMENT**
Penka Mincheva-Bolgurova
- **ASSESSMENT METHODS IN THE PHYSICAL EDUCATION LESSON THAT HAVE A POSITIVE IMPACT ON THE MOTIVATION, PARTICIPATION, ASSESSMENT AND HEALTH OF STUDENTS**
Penka Mincheva-Bolgurova
- **INDICATORS OF HUMAN RESOURCES AUDIT IN A MEDICAL ORGANIZATION**
Svetlana Radeva
- **DEVELOPMENT OF MEDICAL SPECIALISTS IN THE MATERNITY WARD STRUCTURES FOR MOTIVATION AND TRAINING**
Svetlana Radeva
- **KINESITHERAPY IN LATE RECOVERY PERIOD OF SOFT TISSUE INJURY IN THE KNEE COMPLEX**
Nora Taneva, Ruska Paskaleva
- **INNOVATIONS IN THE PRACTICAL TRAINING OF STUDENTS MEDICAL REHABILITATORS – OCCUPATIONAL THERAPISTS – MOTIVATION AND SATISFACTION**
Violeta Ivanova, Ruska Paskaleva, Vanya Pavlova
- **PATHOKINESIOLOGICAL CHANGES IN THE SPINE IN A SITTING POSITION**
Yani Shivachev
- **ASPECTS OF BIOICONOPHYSICAL PHARMACOLOGY IN THE TREATMENT OF DIABETES MELLITUS**
Mihai Petrov

Секция / Section 6

Технически и природни науки

Technical and Natural Sciences

Четвъртък / Thursday

24.06.2021

Зала 201 НК / Hall 201 University campus, Faculty of Natural Sciences

Председател / Chairman: *Assoc. Prof. Dr. Svetlana Zheleva*

Регламент / Time regulations: *Представяне на докладите / Paper presentation – 10 min*
Дискусия и въпроси / Discussion and questions – 5 min

10:30 – 18:00

Презентации / Presentations

1. **OPPORTUNITY TO EVALUATE INSULATION AND ACCUMULATION ROOM CAPACITY ACCORDING TO THE TRANSITION PROCESS AFTER SWITCHING OFF HEATING**
Rumen Yankov

Постери / Poster session

- **REGIOSELECTIVE SYNTHESIS OF PHOSPHORYLATED 3-(α -HYDROXYALKYL)ALLENES**
Hasan Hasanov, Ali Mustafa, Feyme Halil, Ismail Ismailov, Ivaylo Parushev, Ivaylo Ivanov, Valerij Christov
- **BIODEGRADATION OF PHENOLIC COMPOUNDS BY *TRAMETES VERSICOLOR***
Ralitza Koleva, Mariya Brazkova, Galena Angelova
- **ANTIOXIDANT PROPERTIES AND ANTIMICROBIAL ACTIVITY OF COMMERCIAL PROPOLIS EXTRACTS FROM BULGARIA**
Mariyana Topuzova, Mina Todorova, Yulian Tumbariski, Nadezhda Petkova and Ivan Ivanov
- **ANTIMICROBIAL ACTIVITY OF SOME ESSENTIAL OILS USED IN THE CULINARY AND FOOD BIOPRESERVATION AGAINST REPRESENTATIVES OF THE GASTROINTESTINAL MICROBIOTA**
Yulian Tumbariski, Ivenela Cholakova, Remzi Cholakov, Nadezhda Petkova, Ivan Ivanov, Pavel Merdzhanov, Nikolay Panayotov and Alexander Trayanov
- **NEW PERSPECTIVES FOR THE APPLICATION OF BEE POLLEN IN ALTERNATIVE DIRECTIONS**
Mariyana Topuzova, Mina Todorova, Nadezhda Petkova, Ivan Ivanov
- **DETERMINATION OF BIOLOGICALLY ACTIVE SUBSTANCES IN TWO VARIETIES OF FEED PEAS**
Mariyana Topuzova, Mina Todorova, Nadezhda Petkova, Ivan Ivanov
- **PHYTOCHEMICAL CHARACTERISTICS OF *CARLINA ACANTIFOLIA* ALL ROOTS**
Emine Saralievа
- **THE DEVELOPMENT OF E-LEARNING IN GREECE. HISTORICAL ORIGINS. NEW INSTITUTIONAL INITIATIVES. E-LEARNING AT ALL LEVELS OF EDUCATION**
Dimos Charidimou, Dimitris Kalergis, Athanasios Maniotis
- **MODELING A WEB-BASED APPLICATION WITH PYTHON**
Bojhidara Uzunska and Egnar Özdikililer
- **DETERMINATION OF PROTEIN IN FOOD. PROTEIN AN IMPORTANT INGREDIENT IN A BALANCED DIET**
Galina Grigorova

- **OPPORTUNITIES AND PERSPECTIVES FOR RECOVERY OF ORGANIC FOOD AND NON-FOOD WASTES TO BIO-FUEL PRODUCTION**
Galina Yordanova, Dobromir Yordanov
- **STUDY OF THE GROUP HYDROCARBON COMPOSITION OF ULTRALIGHT, LIGHT, MEDIUM, HEAVY AND ULTRA HEAVY TYPES OF CRUDE OIL, CRUDE OIL SANDS AND BITUMEN**
Lilyana Todorova-Yankova, Dobromir Yordanov, Dicho Stratiev, Ivelina Shishkova
- **INVESTIGATION OF THE GROUP HYDROCARBON COMPOSITION OF VACUUM RESIDUES FROM DIFFERENT TYPES OF CRUDE OIL, CRUDE OIL SANDS AND BITUMENS**
Lilyana Todorova-Yankova, Dobromir Yordanov, Dicho Stratiev, Ivelina Shishkov
- **5-HYDROXYMETHYLFURFURAL IN FOODS. POTENTIAL DAMAGE TO THE HUMAN BODY AND STRATEGIES FOR REDUCING ITS QUANTITIES IN FOOD**
Ivan Georgiev Ivanov
- **ACRYLAMIDE IN FOOD. POTENTIAL DAMAGE TO THE HUMAN ORGANISM AND STRATEGIES FOR REDUCING ITS QUANTITIES IN FOOD**
Ivan Georgiev Ivanov
- **STRATEGIES IN THE SYNTHESIS OF *ORTHO*-DIIODINE-SUBSTITUTED AROMATIC ACIDS**
Tanya Dimova, Nadya Hadzhieva, Nadezda Nefedova, Iliyan Kolev
- **SENSORY PROFILE OF CA (II)-ALGINATE BEADS CONTAINING HYDROSOL FROM *ROSA DAMASCENA* MILL.**
Ivanka Petrova, Nadezhda Petkova
- **THE TRANSFORMATION OF CHEMISTRY INTO SCIENCE.FIRST PART**
Krasimira Stancheva
- **DERIVATIVE Spectrophotometric METHOD FOR Determination OF palladium (ii)**
Chand Pasha, Krasimira Stancheva
- **THERMODYNAMIC AND KINETIC CHARACTERISTICS OF ADSORPTION PROCESSES OF MIDDLE DISTILLATED FRACTION**
Yordanka Tasheva, Milena Dimitrova, Aleksandar Dimitrov
- **TOXICOLOGICAL EVALUATION OF 2-METHYLTHIOPHENE FROM PETROLEUM**
Yana Koleva
- **PROBABLE REACTIVITY OF 2-METHYLTHIOPHENE**
Yana Koleva
- **BIOINFORMATICS AND MICROSATELLITE MARKER DEVELOPMENT FOR *SOLANACEAE* CROPS BREEDING**
Andrey Popatanasov