

**PROF. DR ASSEN ZLATAROV UNIVERSITY
BURGAS**



International Conference

EDUCATION, SCIENCE, ECONOMICS, AND TECHNOLOGIES

PROGRAMME

22nd - 24th June 2023

BURGAS

ПРОГРАМА / PROGRAMME

Четвъртък – 22.06.2023		Thursday – 22.06.2023
8.30 - 10.00	Секция 1, 2, 3: Регистрация във Факултет по обществени науки Секция 4, 5, 6: Регистрация във Факултет по медицински науки	Section 1, 2, 3: Registration at the Faculty of Social Sciences Section 4, 5, 6: Registration at the Faculty of Medical Sciences
10.00 - 10.15	Приветствие от ръководството на Университет „Проф. д-р Асен Златаров”	Welcome Addresses
10.15 – 11.00	Пленарни доклади ЗАВИСИМОСТ МЕЖДУ УСЛОЖНЕНИЯ И РЕОПЕРАЦИИ ПРИ ЛЕЧЕНИЕ НА ФРАКТУРИ НА ПРОКСИМАЛЕН ХУМЕРУС С АНГУЛАТОРНО СТАБИЛНА ЗАКЛЮЧВАЩА ПЛАКА Д-р Стоян Христов, дм, ЕФЕКТИ "В СЯНКА" НА КОВИД-19 ВЪРХУ ГРИЖИТЕ В КРАЯ НА ЖИВОТА Проф. Силвия Александрова-Янкуловска ПРИЛОЖЕНИЕ НА РЕКЛАМНИЯ ВИДЕО-ФИЛМ КАТО АУДИО-ВИЗУАЛНО МЕТОДИЧЕСКО СРЕДСТВО В ЕКСКУРЗОВОДСКАТА БЕСЕДА Доц. д-р Захарий Дечев	Plenary Speeches DEPENDENCE BETWEEN COMPLICATIONS AND REOPERATIONS IN PROXIMAL HUMERAL FRACTURE TREATMENT WITH ANGLE-STABLE LOCKING PLATE Stoyan Hristov PhD "SHADOW" EFFECTS OF COVID-19 ON END-OF-LIFE CARE Prof. Silviya Aleksandrova-Yankulovska USING ADVERTISEMENT VIDEO FILM AS AN AUDIO-VISUAL METHODOLOGICAL MEANS IN THE TOUR GUIDE PRESENTATION Assoc .Prof. Zachariy Dechev
11.30 - 13.00	Заседания по секции	Section Meetings
13.00 - 14.00	Кафе пауза / обяд	Coffee Time / Lunch
14.00 - 18.00	Заседания по секции	Section Meetings
19.00	Коктейл Ресторант “La vie” (хотел „Парк”)	Welcome Cocktail Restaurant “La vie” (Hotel Park)
Петък – 23.06.2023		Friday – 23.06.2023
10.00 - 13.00	Заседания по секции	Section Meetings
13.00 - 14.00	Кафе пауза / обяд	Coffee Time / Lunch
14.00 - 18.00	Заседания по секции	Section Meetings
Събота – 24.06.2023		Saturday – 24.06.2023
11:00	Откриване на Център по иновативни образователни технологии, Факултет по Обществени науки на Университет „Проф. д-р Асен Златаров“ - Бургас	Opening of the Center for Innovative Educational Technologies, Faculty of Social Sciences of the University "Prof. Dr. Asen Zlatarov" – Burgas

СЕКЦИИ / SECTIONS

Секция 1 Section 1	Мениджмънт, маркетинг, туризъм Икономика, финанси, счетоводство	Management, Marketing, Tourism Economics, Finance, Accountancy	Зала 220 ФОН Hall 220 FSS***
Секция 2 Section 2	Педагогика и качество на образованието	Pedagogy and Quality of Education	Зала 220 ФОН Hall 220 FSS***
Секция 3 Section 3	Хуманитарни и социални науки	Humanities and Social Sciences	Зала 220 ФОН Hall 220 FSS***
Секция 4 Section 4	Здравни грижи	Health Care	Зала 323 ФМН Hall 323 FMS*
Секция 5 Section 5	Обществено здраве Медицина и фармация	Public Health Medicine and Pharmacy	Зала 323 ФМН Hall 323 FMS*
Секция 6 Section 6	Технически и природни науки	Technical and Natural Sciences	Зала 201 НК Hall 201 FNS**

*Hall 323 FMS - University campus, Building of the Faculty of Medical Sciences

**Hall 201 FNS - University campus, Building of the Faculty of Natural Sciences

***Hall 220, 221, 232 FSS - Building of the Faculty of Social Sciences

Секция 1 / Section 1

**Мениджмънт, маркетинг, туризъм,
икономика, финанси, счетоводство**

**Management, Marketing, Tourism,
Economics, Finance, Accountancy**

**Четвъртък / Thursday
22.06.2023
Зала 220 ФОН / Hall 220 FSS**

Председател / Chairman: *Assoc. Prof. Dr. Nikolay Atanasov*

Регламент / Time regulations: *Представяне на докладите / Paper presentation – 10 min
Дискусия и въпроси / Discussion and questions – 5 min*
11.30 – 13.00; 14.00 - 18.00

Презентации на докладите / Paper presentation

1. **EVALUATION OF EFFICIENCY THE TRANSFORMATION MECHANISM IMPLEMENTATION OF STRENGTHENING THE ENTREPRENEURSHIP SECURITY**
Tetyana Calinescu, Serhii Pidmohylnyi
2. **THE ROLE OF OUTPATIENT CLINICS STAKEHOLDERS DURING COVID-19 PANDEMICS**
Piotr Korneta
3. **DEVELOPMENT OF THE CONCEPT OF CUSTOMER EXPERIENCE MANAGEMENT**
Tadeja Krašna
4. **THE IMPACT OF PRODUCT DESIGN ON SUPPLY CHAIN MANAGEMENT AND MARKETING**
Teodora Todorova, Adile Dimitrova
5. **BIG DATA MODELING AND FINTECH APPLICATIONS**
Ivan Ivanov
6. **BIG DATA AND THEIR APPLICATION IN FOOD AND BEVERAGE PRODUCTION**
Ekaterina Stamatova
7. **METHODOLOGICAL PERSPECTIVES WHEN DEVELOPING THE CLOSING TOUR GUIDE PRESENTATION DURING A TOURIST EXCURSION**
Zachariy Dechev
8. **KEY MOMENTS IN THE DEVELOPMENT OF BLOCKCHAIN TECHNOLOGY REGULATORY FRAMEWORK. CURRENT SITUATION AND OUTLOOK**
Rusen Gigov, Ivan Dimitrov
9. **TEACHING INTRODUCTION TO ACCOUNTING COURSES ONLINE: INSTRUCTORS' EXPERIENCE (Part I)**
Velika Bineva

10. **TEACHING INTRODUCTION TO ACCOUNTING COURSES ONLINE: INSTRUCTORS' EXPERIENCE (Part II)**
Velika Bineva, Krasimira Milanova
11. **NEW MANAGEMENT CHALLENGES IN THE DIGITAL ENVIRONMENT**
Neli Nikolova

Петък / Friday
23.06.2023

Постерна сесия / poster session

10.00 - 13.00

- **DIGITALIZATION IN ACCOUNTING – DANGER, CHALLENGE OR TREND**
Blagica Koleva, Mila Mitreva
- **APPLICATIONS OF THE GROVER, ZMIJEWSKI, AND SPRINGATE MODELS FOR BANKRUPTCY RISK ASSESSMENT OF BULGARIAN PUBLICLY TRADED COMPANIES DURING THE PERIOD 2018-2020**
Galya Taseva
- **POLICY OF BULGARIAN PUBLICLY TRADED ENTERPRISES ON TRADE FINANCING FOR CUSTOMERS DURING THE COVID-19 PANDEMIC**
Galya Taseva
- **SECONDARY FACTORS FOR THE PRICE FORMATION OF THE ENERGY RESOURCES AND THE ROLE OF THESE FACTORS FOR THE CURRENT ENERGY CRISIS**
Ivelina Dimitrova
- **APPROACH FOR AGGREGATE ANALYSIS OF THE OVERALL ENERGY BALANCE OF BULGARIA IN THE PERIOD 2017-2021**
Miglena Ivanova
- **ANATOMY OF THE BULGARIAN ECONOMY: AN INDUSTRY-BASED ANALYSIS**
Sabrina Kalinkova
- **DEVELOPMENT OF ELECTRONIC COMMERCE, IN THE CONTEXT OF EUROPEAN AND NATIONAL MEASURES FOR THE CREATION AND DEVELOPMENT OF THE INFORMATION SOCIETY**
Hristina Mihaeva, Svetla Atanasova
- **IMAGE MANAGEMENT TOOLS –A THEORETICAL AND EMPIRICAL STUDY OF BRANDING**
Christina Mihaleva, Svetla Atanasova
- **THE NECESSITY OF DIRECTING REGIONAL DEVELOPMENT TOWARDS THEORETICAL AND PRACTICAL APPLICATION OF THE SMART CITY MODEL IN THE MODERN STATE**
Kamen Petrov
- **CULTURE AS A FACTOR INFLUENCING TOURISM DEMAND**
Sonia Stefanova, Zlatina Karadzhova
- **CLIMATE THERAPY IN THE SOUTHEASTERN BLACK SEA COAST AS A FORM OF HEALTH TOURISM**
Albena Yanakieva

14.00 - 18.00

- **USING ADVERTISEMENT VIDEO FILM AS AN AUDIO-VISUAL METHODOLOGICAL MEANS IN THE TOUR GUIDE PRESENTATION**
Zachariy Dechev
- **FRAMEWORK OF A NEW MODEL OF INTERACTION BETWEEN INTERESTED PARTIES IN THE STRATEGIC GOVERNANCE PROCESSES OF HIGHER EDUCATION IN BULGARIA**
Iskra Mileva

- **THEORETICAL-EMPIRICAL STUDY OF NET SALES INCOME AS PART OF THE FACTORS AFFECTING THE PROFIT OF THE COMMERCIAL ENTERPRISE**
Svetla Atanasova
- **FACTORS AFFECTING THE FORMATION OF COSTS FOR COMMERCIAL ACTIVITY: THEORY AND PRACTICE**
Svetla Atanasova
- **USING ALTERNATIVE ANALYSIS TO OPTIMIZE DELIVERIES IN THE DROP-SHIPPING METHOD FOR SMALL AND MEDIUM-SIZED ENTERPRISES IN BULGARIA**
Nadezhda Koprinkova-Noncheva, Ivan Dimitrov
- **THE IMPORTANCE OF INTERPERSONAL COMPATIBILITY IN TEAMWORK: ENHANCING EMPLOYEE PERFORMANCE AND SATISFACTION**
Yoana Krumova, Ivan Dimitrov
- **METHODS OF HUMAN RESOURCE MANAGEMENT IMPROVEMENT**
Petko Yangyozov
- **MAIN OBJECTIVES OF THE LOGISTICS OUTSOURCING**
Andrey Runchev
- **PERSONAL AND ORGANIZATIONAL DETERMINANTS OF WORK ALIENATION**
Neli Nikolova

Секция 2 / Section 2

Педагогика и качество на образованието *Pedagogy and Quality of Education*

Четвъртък / Thursday
22.06.2023
Зала 220 ФОН / Hall 220 FSS

Председател / Chairman: *Assoc. Prof. Dr. Nikolay Atanasov*

Регламент / Time regulations: *Представяне на докладите / Paper presentation – 10 min*
Дискусия и въпроси / Discussion and questions – 5 min
11.30 – 13.00; 14.00 - 18.00

Презентации на докладите / Paper presentation

1. **COMPARATIVE EVALUATION OF THE REALIZATION OF GRADUATES FROM HIGHER SCHOOLS IN THE COMMUNICATION AND COMPUTER TECHNOLOGY PROFESSIONAL FIELD**
Tereza Stefanova, Rosen Pasarelski
2. **ADULTS PARTICIPATION IN EDUCATION AND TRAINING – THE BULGARIAN CONTEXT**
Vanya Bozhilova
3. **FILM MUSIC CREATED BY BULGARIAN COMPOSERS IN THE 70'S AND 80'S OF THE 20TH CENTURY AND ITS PERCEPTION IN PRIMARY SCHOOL AGE**
Smilena Smilkova
4. **THE LIBRARY PROFESSION IN THE 21ST CENTURY - FROM THE PREPARATION TO SUCCESSFUL REALIZATION**
Ivanka Yankova, Denitsa Dimitrova, Silvia Stancheva, Rumelina Vasileva
5. **THEORIES OF CHILD DEVELOPMENT AND THE PREVENTION OF AGGRESSION BASED ON OVERCOMING COGNITIVE DISMODERATION INTERCOURSE**
Vesela Bozhkova

Петък / Friday
23.06.2023

Постерна сесия / poster session

10.00 - 13.00

- **ON THE HISTORY OF IT TEACHER TRAINING AT TULA STATE LEV TOLSTOY PEDAGOGICAL UNIVERSITY**
Elena Torina
- **INFLUENCE OF ORPHISM ON FASHION ILLUSTRATION IN THE FIRST HALF OF THE 20TH CENTURY**
Yana Vasileva
- **INFLUENCE OF CUBISM ON THE CREATIVITY OF MODERN FASHION DESIGNERS**
Yana Vasileva
- **DEVELOPMENT OF INSTRUMENTS FOR DIAGNOSTIC OF STUDENTS' HEALTH-ENVIRONMENTAL COMPETENCIES IN TEACHING CHEMISTRY 8TH GRADE**
Antoaneta Angelacheva

- **POSSIBILITIES OF THE SHCOOL EXPERIMENT FOR THE FORMATION OF SCIENTIFIC LITERACY IN TEACHING “MAN AND NATURE” 5TH GRADE**
Antoaneta Angelacheva
 - **THE FAIRY TALE AND THE SOCIAL STORY IN SUPPORT OF THE INCLUSION OF CHILDREN WITH SPECIAL EDUCATIONAL NEEDS**
Blaga Dimova
 - **THE PANEL DISCUSSION – THE INTERACTIVE METHOD OF LEARNING A FOREIGN LANGUAGE IN HIGHER EDUCATION**
Boyka Petkova
 - **A SYNERGETIC MODEL FOR DEEPENING ENVIRONMENTAL COMPETENCE IN THE PRIMARY SCHOOL**
Viktoriya Hristova
 - **BUILDING MULTIPLE INTELLIGENCES IN TECHNOLOGY, DESIGN AND ENTREPRENEURSHIP EDUCATION**
Gergana Avramova-Todorova
 - **ARTISTIC SYNTHESIS AS AN EDUCATIONAL PROBLEM**
Georgi Terziev
 - **THE VULNERABILITY OF UNACCOMPANIED MINORS SEEKING INTERNATIONAL PROTECTION – DETERMINANTS, EXPRESSIONS, CHALLENGES, ALTERNATIVES**
Daniela Racheva
- 14.00 - 18.00**
- **THE SOCIALPEDAGOGICAL RISK IN THE EDUCATIONAL WORK OF THE EDUCATIONAL ENVIRONMENT**
Elena Dicheva
 - **THE SOCIAL EDUCATION AS A SUBJECT OF THE SOCIAL PEDAGOGY**
Elena Dicheva
 - **ASSESSING THE PRACTICAL KNOWLEDGE AND SKILLS OF STUDENT MIDWIVES WITH INDIVIDUAL CLINICAL CASES**
Tsveta Hristova, Ivanichka Serbezova
 - **GAME MODEL OF DAILY PEDAGOGICAL INTERACTION OUTDOOR FOR FORMATION OF HEALTH AND ENVIRONMENTAL CULTURE IN PRE-SCHOOL AGE**
Zlatka Dimitrova
 - **ANDRAGOGICAL REQUIREMENTS TO EDUCATION OF PARENTS IN AN INFORMAL ENVIRONMENT**
Yordanka Nikolova
 - **EVENING SCHOOLS IN THE CONTEXT OF LIFELONG LEARNING**
Yordanka Nikolova
 - **GAME TECHNIQUES FOR MASTERING EARLY READING ET PRESCHOOL AGE**
Penka Valcheva
 - **COMPETENCE APPROACH - MEANS OF ADAPTATION OF CHILDREN FROM PRESCHOOL TO PRIMARY SCHOOL AGE**
Viktoriya Hristova
 - **STUDY OF EMPATHY OF CHILDREN IN PRIMARY SCHOOL AGE TROUGHT SCALE FOR EXPERT EVALUATION**
Nadezhda Kaloyanova, Avi Abner
 - **PRACTICAL GUIDELINES FOR DEVELOPING CONSTRUCTIVE LESSONS**
Nadezhda Kaloyanova

Секция 3 / Section 3

Хуманитарни и социални науки *Humanities and Social Sciences*

Четвъртък / Thursday

22.06.2023

Зала 220 ФОН / Hall 220 FSS

Председател / Chairman: *Assoc. Prof. Dr. Nikolay Atanasov*

Регламент / Time regulations: *Представяне на докладите / Paper presentation – 10 min*
Дискусия и въпроси / Discussion and questions – 5 min
11.30 – 13.00; 14.00 - 18.00

Презентации на докладите / Paper presentation

1. **MANIPULATION. FORMATION OF MANIPULATIVE PERSONALITY. RECOGNITION OF MANIPULATION IN COMMUNICATION**
Dimitrina Kaloyanova
2. **PHOBIAS-DEFINITION AND CLASSIFICATION. PSYCHOLOGICAL CONSULTING FOR FEAR REACTIONS AND PHOBIAS**
Dimitrina Kaloyanova
3. **DIGITALIZATION – PROBLEMS OF DIGITAL IDENTITY, INTELLECT, AND PERSONALISM**
Nikolay Atanasov

Петък / Friday

23.06.2023

Постерна сесия / poster session

10.00 - 13.00

- **FEMINIST THEATER IN TURKEY: BOYALI KUŞ (THE PAINTED BIRD) AS A CASE SAMPLE**
A Baran Dural
- **AN OVERVIEW OF THE HISTORY OF BALKAN GYPSIES INTERSECTING WITH TURKS**
A Baran Dural, Emine Akgün
- **THREE LESS KNOWN IMPERIAL FORA OF MEDIEVAL CONSTANTINOPLE**
Alexander Stankov
- **THE PROTECTION OF WHISTLEBLOWERS IN THE CONTEXT OF THE CONVENTION FOR THE PROTECTION OF HUMAN RIGHTS AND FUNDAMENTAL FREEDOMS AND THE CHARTER OF FUNDAMENTAL RIGHTS OF THE EUROPEAN UNION**
Atanaska Georgieva
- **SOCIAL SUPPORT IN CANCER PATIENTS FROM THE POSITION OF THE HEALTHY PERSON**
Bilyana Velikova-Tsonkova

- **CONDITION OF THE ARMENIANS IN THE OTTOMAN EMPIRE IN THE PERIOD OF THE EASTERN CRISIS (1875-1878)**
Diana Papoyan
- **THE ARMENIAN QUESTION IN THE TREATY OF SAN STEFANO**
Diana Papoyan
- **THE SOCIAL SIGNIFICANCE OF THE STATISTICAL SURVEY OF WORKING CONDITIONS**
Lora Rashkova
- **ANALYSIS OF THE FAMILY AND HOUSEHOLD AS COMPONENTS IN THE POPULATION'S STRUCTURE**
Lora Rashkova

14.00 - 18.00

- **DEVIATIONS IN THE BEHAVIOR OF ADULTS**
Maria Dishkova
- **THE HEALTH OMBUDSMAN-ORGANISATIONAL STRUCTURE, INSTITUTIONAL LINKS, AND INDEPENDENCE**
Nigyar Dzhafer
- **MUNICIPAL HEALTHCARE - MISSION POSSIBLE**
Nigyar Dzhafer
- **POWER, DEMOCRACY, STATE AND SOCIETY IN THE SOCIAL THEORY OF KARL POPPER**
Nikolay Alexandrov -
- **THE DEVELOPMENT OF THE BOSNIAN CRISIS IN 1909, REFLECTED IN THE PRINTED OFFICIAL ORGAN OF THE DEMOCRATIC PARTY, THE NEWSPAPER "PRYAPORETS"**
Petar Parushev
- **THE AUSTRIAN-SERBIAN CONFLICT DURING THE BOSNIAN (ANNEXASION) CRISIS OF 1908-1909**
Petar Parushev
- **J. ROTHMAN'S MODELS OF COMMUNITY INTERVENTION IN SOCIAL WORK. APPLICATION AND GOOD PRACTICES.**
Teodorina Milusheva
- **DIDACTIC PSYCHODRAMA AND SCENIC ROLL SIMULATIONS – CREATIVE TOOLS IN SUPPORT TO INNOVATIVE EDUCATIONAL PRACTICES**
Svetozar Dimitrov

Секция 4 / Section 4

Здравни грижи

Health Care

Четвъртък / Thursday

22.06.2023

Зала 323 ФМН / Hall 323 University campus, Faculty of Medical Sciences

Председател / Chairman: Assoc. Prof. Dr. Galina Terzieva

Регламент / Time regulations: *Представяне на докладите / Paper presentation – 10 min*
Дискусия и въпроси / Discussion and questions – 5 min

11.30 – 13.00; 14.00 - 18.00

Презентации на докладите / Paper presentation

1. **SOME ETHICAL CONSIDERATIONS OF DIGITAL TECHNOLOGIES AND ARTIFICIAL INTELLIGENCE IN HEALTHCARE**
Desislava Bakova, Antonia Yaneva, Anna Mihaylova, Dobromira Shopova, Maria Semerdjieva
2. **PROVISION OF BLOOD AND BLOOD COMPONENTS IN PATIENTS WITH LIVER TRANSPLANTATION – CHALLENGES FOR THE SPECIALISTS HEALTHCARE**
Zornitsa Yordanova, Ivanka Stambolova, Elisaveta Grancharova
3. **OBESITY IN CHILDHOOD – A RISK FACTOR FOR INCREASING MORBIDITY**
Iva Tomova
4. **SELF-ASSESSMENT OF SOME CHANGES IN THE LIFESTYLE OF TEACHERS DUE TO THE PANDEMIC**
Maria Semerdjieva, Anna Mihaylova, Antonia Yaneva, Dobromira Shopova, Desislava Bakova
5. **MEDICAL AND SOCIAL SIDES OF THE ADOLESCENT PREGNANCY – A LITERATURE REVIEW**
Nino Koleva, Delyana Hadzhideleva
6. **PSYCHOLOGICAL ASPECTS OF ADOLESCENT PREGNANCY - LITERATURE REVIEW**
Nino Koleva, Delyana Hadzhideleva
7. **ON PATIENT'S RESPONSIBILITY AS A CRITERION FOR RESOURCE ALLOCATION IN HEALTHCARE**
Silviya Aleksandrova-Yankulovska
8. **A MODEL FOR OBSTETRICAL CARE - CONCEPT AND GUIDELINES FOR PRACTICAL IMPLEMENTATION**
Hristina Milcheva
9. **ADOLESCENT PREGNANCY AND CHILDBIRTH**
Zlatina Deneva, Boriana Tasheva, Gyulsum Smail, Iva Raykova
10. **STUDENT MIDWIVES' SKILLS IN DELIVERING ADOLESCENT HEALTH EDUCATION IN RELATION TO SEXUALLY TRANSMITTED INFECTIONS**
Krastina Todorova, Bachar Saidova, Radoslava Djambazova
11. **A STUDY OF AWARENESS AMONG WOMEN ABOUT SELF-EXAMINATION AS A PREVENTION FOR BREAST CANCER**
Monika Obreykova, Petya Stefanova, Aysun Redjeb, Aysun Ahmed

12. **PARTICIPATION OF THE MIDWIFE IN THE DECISION-MAKING PROCESS OF THE MODE OF BIRTH BY WOMEN- NON-LABORING, PREGNANT, LABORING WITHOUT ABSOLUTE OR RELATIVE INDICATIONS FOR CAESAREAN SECTION**
Nedyalka Atanasova, Vanya Vasileva, Ebru Smail, Toni Ivanova, Fatme Femi
13. **PALLIATIVE NURSING THROUGH THE LENS OF STUDENTS**
Silviya Kyuchukova, Albena Andonova, Manuel Tanev
14. **APPLICABILITY OF „PEER-TO-PEER“ TEACHING IN UNIVERSITY EDUCATION**
Silviya Kyuchukova, Albena Andonova, Teodora Todorova, Manuel Tanev

**Петък / Friday
23.06.2023**

Постерна сесия / poster session

10.00 - 13.00

- **PREVALENCE OF BACK PAIN AMONG NURSES AND THE ASSOCIATED WITH RISK FACTORS IN THE WORK ENVIRONMENT**
Kameliya Evtimova, Rositsa Doynovska
- **NEED FOR TRAINING OF STUDENTS FROM THE SPECIALTY "NURSE" FOR PROVIDING MEDICAL CARE AT BURNS**
Anushka Dimitrova
- **SAFETY OF CARE IN CONDITIONS OF E-HEALTH**
Svetlana Radeva
- **AUDITING AS A MEANS OF RISK MANAGEMENT IN OBSTETRIC STRUCTURES IN E-HEALTH SETTINGS**
Svetlana Radeva
- **POSSIBILITIES FOR IMPLEMENTATION OF MEDIATION IN THE FIELD OF HEALTHCARE, ACCORDING TO THE OPINION OF MEDICAL SPECIALISTS IN MANAGERIAL POSITIONS**
Radka Goranova-Spasova, Neli Gradinarova, Radostina Shtereva
- **ANALYSIS OF THE ORGANIZATION OF INTENSIVE CARE IN THE NEONATAL UNIT. PRESIDENCIES**
Fanya Kyuchun
- **THE RISKS OF LATE PARENTHOOD WHEN LEAVING THE NEWBORN IN THE MATERNITY HOME. A CLINICAL CASE**
Fanya Kyuchun
- **HYPERBARIC OXYGENATION APPLICATIONS FOR CHILDREN WITH DISABILITIES ROLE OF THE HEALTHCARE SPECIALIST.**
Filiz Alendarova, Ivanka Stambolova
- **ADMINISTRATIVE-CRIMINAL LIABILITY OF HEALTHCARE PROFESSIONALS IN THE PROVISION OF MEDICAL ASSISTANCE**
Neli Gradinarova, Radka Goranova-Spasova
- **STUDY OF THE POSSIBLE HARMFUL EFFECTS OF HAND DISINFECTANTS**
Yana Koleva, Elisaveta Todorova – Koynova
- **SMALL CELL LUNG CARCINOMA - MODERN ASPECTS AND NEW PERSPECTIVES**
Yaroslava Marincheva, Desislava Encheva, Ziyneb Isuf

Секция 5 / Section 5

Обществено здраве; Медицина и фармация Public Health; Medicine and Pharmacy

**Четвъртък / Thursday
22.06.2022**

Зала 323 ФМН / Hall 323 University campus, Faculty of Medical Sciences

Председател / Chairman: *Assoc. Prof. Dr. Galina Terzieva*

Регламент / Time regulations: *Представяне на докладите / Paper presentation – 10 min
Дискусия и въпроси / Discussion and questions – 5 min*

11.30 – 13.00; 14.00 - 18.00

Презентации на докладите / Paper presentation

1. **PHYSICAL ACTIVITY AND COGNITIVE FUNCTION IN POSTMENOPAUSAL WOMEN**
Mieczyslaw Pokorski, Marcin Alberski
2. **MEDICAL STAFF SHORTAGES: A NARRATIVE PERSPECTIVE**
Jacek Lorkowski and Mieczyslaw Pokorski
3. **NEW OPTICAL METHOD IN PHOTOTHERAPY**
Alexander Gisbrecht, Lachezar Avramov
4. **EVALUATION OF WORKABILITY INDEX AMONG MEDICAL STUDENTS**
Petya Hristova, Albena Andonova, Magdalena Platikanova
5. **STUDY OF THE INFLUENCE OF SOME SOCIO-DEMOGRAPHIC FACTORS ON NUTRITION**
Petya Hristova, Magdalena Platikanova
6. **HEALTHCARE PROFESSIONALS' REALIZATION IN OUTPATIENT MEDICAL CARE FACILITIES**
Galinka Pavlova
7. **SCREENING OSTEODENSITOMETRY AMONG healthy WOMEN OF ACTIVE AGE**
Daniela Taneva, Marieta Todorova, Veselina Bukova, Angelina Kirkova-Bogdanova
8. **EVALUATION OF RISK FACTORS FOR HYPOPHARYNGEAL CARCINOMA**
Jeni Staykova, Stoyan Stoyanov, Todor Kundurzhiev, Yuliya Dimitrova
9. **DRUGS - ESCAPE FROM REALITY OR UGLY REALITY?**
Zhulieta Bogdanova, Venelina Stoeva, Angelina Kirkova- Bogdanova, Daniela Taneva
10. **PATIENT CULTURE**
Milena Vladimirova
11. **EARTHQUAKES IN TURKEY AND SYRIA IN FEBRUARY 2023 – ANALYSIS, QUESTIONS AND ANSWERS**
Rumyana Etova, Desislava Todorova, Maria Georgieva, Elena Valkanova
12. **LOW PHYSICAL ACTIVITY OF THE POPULATION IN BULGARIA AS A CHALLENGE FOR PUBLIC HEALTH**
Galya Tsoлова, Natashka Danova, Rositsa Chaparova
13. **ALCOHOL USE IN BULGARIA AS AN INDICATOR OF POLICY ACTION**
Mirela Strandzheva, Galya Tsoлова, Ivelina Kamel

Петък / Friday
23.06.2023

Постерна сесия / poster session

10.00 - 13.00

- **PSEUDOEPHEDRINE AND THE RISK OF STROKE AND INFARCTION**
Nadya Agova, Stanislava Georgieva, Momchil Lambev, Mariya Koleva
- **USE OF TITANIUM DIOXIDE IN MEDICINAL PRODUCTS**
Nadya Agova, Stanislava Georgieva, Momchil Lambev, Plamen Bekyarov
- **BASIC PRINCIPLES OF MULTIPARAMETRIC MRI IN THE DIAGNOSIS OF PROSTATE CANCER**
Yavor Kyumyurdzhiyski, Georgi Milenov, Nevena Fileva, Dora Zlatareva
- **BASIC PRINCIPLES OF EVALUATION OF PERIANAL FISTULAS AND ABSCESES VIA MAGNETIC RESONANCE IMAGING**
Georgi Milenov, Yavor Kyumyurdzhiyski, Nevena Fileva, Dora Zlatareva
- **PHARYNGOCUTANEOUS FISTULA- POSTOPERATIVE COMPLICATION AFTER TOTAL LARYNGECTOMY**
Daniel Petkov, Proletina Bozdukova
- **KEY POINTS OF THE DIAGNOSIS, TREATMENT, AND PREVENTION OF ANKLE JOINT DISTORTION**
Detelina Nedyalkova-Petkova, Maryana Mihaylova
- **THE FIRE OF THE BURNOUT**
ZlatinaVancheva
- **PREVENTION AND RISK FACTORS FOR URINARY TRACT INFECTIONS IN WOMEN**
Zlatina Mirincheva
- **ANALYSIS OF THE ACCESS TO PHARMACEUTICAL ACTIVITIES IN COMMUNITY PHARMACIES IN BULGARIA**
Magdalena Pesheva, Mariya Ivanova
- **ACCESS TO OTC PRODUCTS WITH PARACETAMOL IN ONLINE DRUG RETAILERS IN BULGARIA**
Magdalena Pesheva, Mariya Ivanova
- **PATIENT ACCESS TO PHARMACEUTICAL SERVICES AND MEDICINES-CHALLENGES FROM PHARMACIST'S PERSPECTIVE**
Mariya Ivanova, Anna Todorova, Lora Georgieva, Magdalena Pesheva
- **THE ROLE OF A PHARMACIST IN MODERN SOCIETY**
Mariya Ivanova, Anna Todorova, Magdalena Pesheva, Ivo Kumanov

14.00 - 18.00

- **VITAMIN D STATUS IN PATIENTS WITH HASHIMOTO'S AUTOIMMUNE THYROIDITIS**
Nikolay Kostadinov
- **ANALYSIS OF THE QUALITY OF LIFE OF PATIENTS AFTER THE TREATMENT OF BENIGN PROSTATIC HYPERPLASIA WITH THULIUM LASER VAPORESECTION**
Nikolay Mirinchev
- **POSTOPERATIVE NAUSEA AND VOMITING IN GYNECOLOGICAL LAPAROSCOPIC SURGERY**
Pavel Dobrev
- **DEPRESSIVE STATES OF THE WOMEN DURING MENOPAUSE WITH ADDITIONAL GENITOURINARY SYNDROME AND ACCOMPANYING ONCOLOGICAL DISEASE**
Pavel Dobrev

- **PUBLIC EXPENDITURE AND DIRECT PAYMENTS FOR MEDICINAL PRODUCTS AS A SHARE OF TOTAL HEALTHCARE EXPENDITURE IN BULGARIA**
Rumyana Yaneva, Hristo Shimerov
- **ANALYSIS OF THE NUMBER OF PAST PATIENTS AT UMBAL BURGAS AD**
Boyko Mirazchiyski
- **MEDICAL STAFF IN THE CITY OF BURGAS. ANALYSIS AND TRENDS.**
Boyko Mirazchiyski
- **ASSESSING THE SEVERITY OF CHRONIC DISEASES USING EQ-5D-3L**
Boryana Levterova, Lilia Vramencalieva
- **EQ-5D-3L AS A HEALTH MEASURE AMONG PATIENTS WITH DIFFERENT CHRONIC DISEASES**
Lilia Vramencalieva, Boryana Levterova
- **THE NEED TO DEVELOP A PROJECT FOR PROVIDING A TECHNICAL DEVICE REGISTERING THE GAIT PARAMETERS IN PATIENTS WITH DISORDERED LOCOMOTION**
Danelina Vacheva, Iskra Petkova, Atanas Drumev
- **CHARACTERISTICS OF THE STUDENTS' MOTIVATION FOR LEARNING THE LEARNING MATERIAL IN CONNECTION WITH THEIR PROFESSIONAL REALIZATION**
Donka Nikolova, Elena Ivanova, Yordan Georgiev
- **STUDY OF THE OPINION OF REHABILITATION STUDENTS REGARDING SPORTS ACTIVITIES IN THEIR LEISURE TIME**
Yordan Georgiev, Silvia Filkova, Monika Popova
- **“WORK LIFE BALANCE IN TERMS OF POST COVID-19 PANDEMIC”**
Rositsa Markova, Marina Samuneva-Zhelyabova
- **INTERACTION BETWEEN PSYCHOSOCIAL FACTORS AND THE LABOR PROCESS AMONG EMERGENCY HEALTHCARE WORKERS**
Marina Samuneva-Zhelyabova, Rositsa Markova
- **INTERACTION BETWEEN PSYCHOSOCIAL FACTORS AND THE LABOR PROCESS AMONG EMERGENCY HEALTHCARE WORKERS**
Marina Samuneva-Zhelyabova, Rositsa Markova
- **HEALTHCARE PROFESSIONALS' COMMITMENT TO THERAPEUTIC COMMUNICATION TOWARDS THE PATIENT**
Stanislava Pavlova, Violeta Staneva
- **THE NATURE OF WORK AS A FACTOR FOR JOB SATISFACTION OF PUBLIC HEALTH INSPECTORS**
Yana Tosheva, Tsvetelina Tarpomanova

Секция 6 / Section 6

Технически и природни науки

Technical and Natural Sciences

Четвъртък / Thursday

22.06.2023

Зала 201 НК / Hall 201 University campus, Faculty of Natural Sciences

Председател / Chairman: *Assoc. Prof. Dr. Svetlana Zheleva*

Регламент / Time regulations: *Представяне на докладите / Paper presentation – 10 min*
Дискусия и въпроси / Discussion and questions – 5 min

11.30 – 13.00; 14.00 - 18.00

Презентации на докладите / Paper presentation

- 1. PRESERVATION OF WRITTEN HERITAGE - A PARTNERSHIP BETWEEN ART AND CHEMISTRY**
Iskra Tsvetanska, Irena Peteva, Veska Lasheva, Iliyana Kamburova
- 2. CYCLOISOMERIZATION REACTIONS OF PHOSPHORYLATED HYDROXYALKA-2,3-DIENOATES**
Hasan Hasanov, Ismail Ismailov, Ivaylo Parushev, Husein Halil, Serkan Mumun, Ivaylo Iliev, Ivaylo Ivanov, Valerij Christov
- 3. A COMPLEX ECOLOGICAL AND BIOECONOPHYSICAL EMPIRICAL DESCRIPTION OF THE STATE OF THE UNIQUE NOOSPHERE-BIOSPHERE-TECHNOSPHERE SYSTEM UNDER THE INFLUENCE OF ANTHROPOGENIC POLLUTANTS**
Mihai Petrov, Zdravka Nikolaeva, Aleksandar Dimitrov
- 4. THE IMPACT OF THE POLLUTIONS ON THE ENVIRONMENT and THE HEALTH STATE OF THE HUMANITY**
Mihai Petrov, Zdravka Nikolaeva, Aleksandar Dimitrov

Петък / Friday

23.06.2023

Постерна сесия / poster session

10.00 - 13.00

- TYPES OF PEOPLE'S BEHAVIOR DURING A NATURAL DISASTER EARTHQUAKE**
Sabina Nedkova, Plamena Atanasova
- RESEARCH ON THE CONSUMPTION OF BIOLOGICALLY ACTIVE FOOD - HONEY FROM ADOLESCENTS AND PUBLIC HEALTH**
Galina Grigorova
- PREVENTION FOR THE PRODUCTION OF QUALITY AND HEALTHY DAIRY PRODUCTS. PHYSICO-CHEMICAL AND MICROBIOLOGICAL ANALYSES FROM AN INTERLABORATORY COMPARISON OF RAW COW'S MILK**
Galina Grigorova

- **FRENCH CHEMICAL REVOLUTION**
Krasimira Stancheva
- **SPECTROPHOTOMETRIC DETERMINATION OF COPPER IN SOILS USING FUCHSINE AS REAGENT**
Krasimira Stancheva, Chand Pasha, Viktoria Trifonova
- **NUTRITIONAL, PHYTOCHEMICAL AND HEALTH BENEFITS OF PUMPKIN (*CUCURBITA* SPP.)**
Pavlina Mustakova, Ivan Ivanov
- **PERSPECTIVES AND APPLICATION OF CYANOBACTERIA FOR OBTAINING OF BIOFUELS**
Dobromir Yordanov, Galina Yordanova
- **KINETIC CHARACTERISTICS OF OXIDATION OF MIDDLE DISTILLED FRACTION**
Milena Dimitrova, Alexander Dimitrov, Yordanka Tasheva
- **APPLICATION OF POTATO PEELS AS BIOSORBENT**
Natalia Angelova, Aleksandar Dimitrov, Yordanka Tasheva
- **BASIC BUILDING BLOCKS FOR IOT DEVICES DESIGN**
Tereza Stefanova
- **USING NEURAL NETWORKS TO IMPROVE SECURITY AND TRANSPERANCY IN BLOCKCHAIN**
Evgeni Nonchev
- **APPLICATION OF ARTIFICIAL INTELLIGENCE DEFENDING AGAINST CYBERATTACKS AND KYBER-CRIME**
Evgeni Nonchev